

GIULIO PASTACALDI

Staff UX Designer & Product Strategist flirting with AI

WORK

GOOGLE

2015 - Today

Maps – Staff UXD **CURRENT**

Allow users to discover the world with the support of AI

Ads – Sr. UXD

Guide advertisers to find and target the right users at the right time

SCHOLASTIC

2014 - 2015

UX Lead

Support students with learning disabilities

VFILES

2013 - 2014

VisD

Build a community of fashion lovers & trendsetters

PEARSON

2011 - 2013

UI Designer

Improve schools efficiency with better student tracking

EDUCATION

Master of Arts

NABA (Milan) + PRATT (NYC)

Bachelor

UNIPi (Pisa)

SKILLS

- UX Design
- Product Strategy
- Visual Design
- Branding

LANGUAGES

- English (1st)
- Italian (1st)
- Spanish (proficient)

CONTACTS

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